President’s Message

As I reflect on my first several months as your chapter President, I first want to thank the membership for the honor of this opportunity. I wish I could say it has been an easy role to fill but, considering the struggles we have all faced in 2020, it has been a challenge to stay engaged with our members in the same way we have done in the past. Your Hampton Roads Board of Directors has worked hard to continue to provide educational and networking opportunities, as we did with our Kickoff event in September, and we hope to continue to plan valuable events and tours, both in person and virtually, for our community of facility managers and affiliates.

In order to reach as many of our members as possible during the IFMA-HR Kick Off event on September 15th, we provided a Zoom link so that non attending participants could interact with those that were present as well as listen in on a presentation by Geoff Snavely. Please see the event recap later in this newsletter for more details.

IFMA of Hampton Roads is experiencing what most small chapter organizations are facing throughout this pandemic - a downturn in membership. Our members are what keep us moving forward and are the reason we are here. If your renewal is coming up, please continue to support our valuable association. One of our goals is to grow our chapters reach and we need your help. Please discuss the many benefits of IFMA membership with your colleagues and vendors and encourage them to become a member of the Hampton Roads Chapter. And please join us for our Chapter Events throughout the year, either virtually or in person. Our upcoming planned events are shown on page 4.

As we continue to navigate our way through these unprecedented times, please let me know how we can support you, our members.

Please stay safe and take care of each other,

Shannan Kujawski
President, IFMA Hampton Roads Chapter

2020-2021 Chapter Officers
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Shannan Kujawski
Strategic Sales Executive/Regional Manager
EBC Carpet Services
Vice President
Michael Sladki, P.E.
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OnPoint Building Services
Immediate Past President
Michelle Gold, FMA,
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September: Tour and Social at Maker’s Craft Brewery, Norfolk, VA

On September 15, 2020, the IFMA-HR Chapter kicked off our 2020-2021 season with a social event in Norfolk, Virginia. The group gathered at Maker’s Craft Brewery where we enjoyed some nice cold beverages and received a tour of the facility. We learned a bit about the history of the building itself, the beer making process, met the brew-mistress, and had the opportunity to sample some of the product. Later, we met outside with Geoff Snavely from EBC Carpet Services. Geoff is a past President of IFMA Capital Chapter and an IFMA Foundation Ambassador for Chesapeake Chapter. Geoff talked a bit about his passion for the industry and how we could all become more involved. He stressed the concept that as we turn our attention more toward what we can give and away from what we can get, we will find that we end up “getting” quite a bit more than we could have ever hoped for! This event was a great opportunity with beautiful weather to get together with friends old and new and reconnect during these trying COVID-19 times.
October: Facility Manager Panel Discussion: Best Practices for Managing Facilities During a Pandemic Era

We hosted a virtual roundtable discussion on Tuesday, October 13th. Attendees heard from a panel of experts:

- Michelle Gold, Facility Services Manager at Optima Health & IFMA-HR Immediate Past President
- Vernon S. Payne, Assistant Director of Facilities at Eastern Virginia Medical School & IFMA-HR Outreach Chair
- Kris Turner, Office Services Site Manager at Capital Group & IFMA-HR Education & Programs Chair
- Ray Williamson, Corporate Facility Manager at Dominion Enterprises & IFMA-HR Treasurer

Following introductions of our panelists by our moderator, Blake Dozier, owner of OnPoint Building Services and IFMA-HR Secretary, an informative discussion took place regarding each panelists’ personal experiences for managing their facility during a pandemic. We look forward to hosting more of these panel discussions.

November: Virtual Happy Hour

On Tuesday, November 17th, the Hampton Roads chapter held a small Virtual Happy Hour. We had fun catching up with each other and playing a scavenger hunt game. Our hope is that next time, more of our members will join us for a social gathering, either virtually or in person.

Save the Dates

IFMA Hampton Roads strives to provide valuable opportunities for our members to gather and learn throughout the year. As with all organizations, we have had challenges in 2020 with being able to host all of the events we had hoped. Please mark your calendars with the follow dates. Invitations will be sent once all details are planned.

December 15, 2020
Ugly Mask/Sweater Social Event

January 19, 2021
Summit Pointe Tour OR Educational Session

February 16, 2021
Seminar: All That Goes Wrong in a Building

Please note that while these dates are firm, the events are subject to change. We are making every effort to accommodate both in person and virtual attendance at all events.
2021 Sponsorship Opportunities Available!

It is a great time to join the IFMA Hampton Roads Annual Corporate Sponsorship program. Now more than ever it is important to make your marketing dollars stretch. Our sponsorship program is designed to give added value and exposure to our membership of Facilities Services Professionals.

Annual Corporate Sponsorship contributors enable our chapter to continually improve and expand the benefits of membership at a level beyond what would be possible if the chapter were to rely solely on membership dues from the Association.

Contact IFMA-HR for more information at ifmahr@gmail.com.

**GOLD LEVEL**
- Sponsorship nametag at IFMA-HR Meetings and Events
- Logo on IFMA-HR website with link
- Logo on monthly meeting invitations and notices
- Verbal sponsorship recognition at all meetings and events
- Company Spotlight Table at a monthly seminar meeting (by advance reservation)
- 2 tickets to the Holiday Social
- 2 Tickets to the Kickoff Event
- Hole sponsor at golf tournament, with signage
- One golfer fee paid at golf tournament
- Vendor article in one newsletter

**SILVER LEVEL**
- Sponsorship nametag at IFMA-HR Meetings and Events
- Logo on IFMA-HR website with link
- Logo on monthly meeting invitations and notices
- Verbal sponsorship recognition at all meetings and events
- Company Spotlight Table at a monthly seminar meeting (by advance reservation)
- 2 tickets to the Holiday Social

**BRONZE LEVEL**
- Sponsorship nametag at IFMA-HR Meetings and Events
- Logo on IFMA-HR website with link
- Logo on monthly meeting invitations and notices
- Verbal sponsorship recognition at all meetings and events

All Sponsorship information can be found on our website, visit www.ifma-hamptonroads.org
Welcome New Members in 2020!

Missy Burns – SERVPRO of Chesapeake/Hampton
Laura Challoner – Warwick Mechanical Services
Ron Clark – Warwick Mechanical Services
Keith Ensley – Boeing
Tim Harrell – Environmental Building Services, Inc.
Aaron Jacobs – Sentara Healthcare
Janice Powell – Miracle Method of Hampton Roads
Ovid Sekhar – HElix Sense LLC
Kendall Sivells – K4 Management LLC
Doug Spence – Emerging Technology Support LLC
Antoine Stephens – Retired US Navy
Kris Turner – Capital Group Companies International
Jason Watson – Norfolk Academy
Heather Wise – Cherry Carpet & Flooring
Marisha Wright – Jacobs Solutions, Inc.

WHY JOIN IFMA?
23,000+ members • 12,000+ credentialed FM professionals • 100+ countries

As a member, you get instant access to the networking, education and support you need to grow your career. Whether you’re looking to give back or get ahead, IFMA is here to help you. We offer leadership and speaking engagements, access to professional development and more. Here are a few of the benefits our members enjoy:

• Monthly content and resources only for members
• Access to our private online Engage discussion forum
• Exclusive access to articles, templates, videos and more
• Discounts on industry-leading research, events and other networking opportunities

Don’t wait. Take charge of your career. Join today and become part of the largest network of facility management professionals.

Grow you network, your knowledge and your career
Thank You from the IFMA-HR Board of Directors

The IFMA-Hampton Roads Board of Directors would like to extend our gratitude to Ray Williamson for his continued membership and his many years of serving in various roles on our Board. Ray has recently decided to step down from his position of Treasurer. We wish him much health and happiness.

We would also like to say thank you to all who have dedicated extra time during 2020 to keeping us all engaged and together as safely as possible.

Sponsor Spotlight

ABM EnhancedClean™ Program Provides Roadmap for Businesses Getting Back to Work

ABM, a leading provider of facility solutions, offers peace of mind to clients and their employees, and health and safety benefits for the public. ABM EnhancedClean is a three-step approach that delivers healthy spaces with a certified disinfection process backed by experts. It is designed to help clients return to their facilities safely, navigate change and deliver assurance to their employees, customers and the public by demonstrating trustworthy cleaning and disinfection.

The program includes consistent intervals of frequent high touch point and broad disinfection, delivered by certified disinfection specialists.
“As states continue to reopen and try to stay open, effective virus protection is essential to helping people feel confident returning to offices, schools, airports and other public spaces. Facilities managers must demonstrate that they are doing everything they can to safeguard the health of their employees, tenants and visitors. EnhancedClean helps them do that,” said Rene Jacobsen, Chief Facilities Services Officer at ABM. “The EnhancedClean program is highly visible, from signage the moment you enter the building, to certified ABM staff in uniform, to the actions these individuals take every day, including frequent disinfection of high-touch surfaces.”

EnhancedClean is effective in limiting the surface-based spread of not only the novel coronavirus, COVID-19, but also seasonal viruses and other common pathogens, by employing:

- **EPA Approved Disinfectants:** All products used in EnhancedClean meet EPA’s criteria for use against SARS-CoV-2, the virus that causes COVID-19. These disinfectants have also been proven to kill other human coronavirus types.
- **Electrostatic Sprayers:** Designed to cover more surface area in less time, the periodic after-hours use of electrostatic sprayers goes beyond daily high-touch disinfection, especially for hard-to-reach surfaces.
- **Personal Protective Equipment (PPE):** Safety is of the utmost importance. Every EnhancedClean team member is equipped with the right PPE to get the job done safely.
- **Occupant Communication Signage Kits:** ABM provides printed and digital signage to let people know disinfection is ongoing and to help promote hygiene and social practices that keep everyone healthy together, like social distancing, handwashing, covering coughs and sneezes and more.
- **Training and Certification:** All ABM team members who deliver EnhancedClean services are thoroughly trained and tested. The EnhancedClean training program educates team members on proper disinfection processes and program delivery. Our program certification validates that EnhancedClean uses the right processes, supplies, trainings, and communications while being delivered by trained, knowledgeable team members.
- **New and Emerging Infection Control Technology:** The EnhancedClean program is continually updated to reflect current best practices. ABM is also committed to expert vetting and piloting new and emerging technologies to deliver the best possible solutions to clients.

ABM’s Expert Advisory Council, composed of leading experts in infectious disease and industrial hygiene advises many aspects of ABM’s business, including EnhancedClean, and provides independent, third-party perspective to support ABM in the value it delivers to clients. This includes continued efforts to maintain consistent, high quality standard operating practices; offer clients the latest equipment and technologies that have been vetted for efficacy; and equip its team members with best-in-class safety, training, and certifications. ABM remains vigilant in monitoring the most current safety, infection control and cleaning protocols recommended by global experts, including the Centers for Disease Control and Prevention, the Occupational Safety and Health Administration, the Public Health England and others.

For more information, visit ABM.com/EnhancedClean or contact Lisa Hall, Business Development Manager at Lisa.Hall@abm.com.

ABOUT ABM:

ABM (NYSE: ABM) is a leading provider of facility solutions with revenues of approximately $6.5 billion and more than 140,000 employees in 350+ offices throughout the United States and various international locations. ABM’s comprehensive capabilities include janitorial, electrical & lighting, energy solutions, facilities engineering, HVAC & mechanical, landscape & turf, mission critical solutions and parking, provided through stand-alone or integrated solutions. ABM provides custom facility solutions in urban, suburban and rural areas to properties of all sizes - from schools and commercial buildings to hospitals, data centers, manufacturing plants and airports. ABM Industries Incorporated, which operates through its subsidiaries, was founded in 1909.