Meeting Details

Date:
Tuesday, November 19

Agenda:
11:30 - 12:00  Registration
12:00 - 12:30  Lunch
12:30 - 1:00    Presentation

Where:
Chesapeake Conference Center
700 Conference Center Drive
Chesapeake, VA 23320

Reservations & Cancellations
accepted through
5 pm on Friday, November 15

Cost:
IFMA Members:  $25.00
CFM's and FMP's:  $15.00
Non-Members:  $50.00

Payment must be made at the door.
(No-shows will be billed.)

Additional information:
Interstate 64 to the Greenbrier
section of Chesapeake. Exit 289A
north, first right onto Woodlake
Drive, then make a right at the light
onto Conference Center Drive.

Connecting Better with Millennials - the musts you should know
Presented by
Donna Maria Hawker and Elizabeth Duncan-Hawker, MBA
Red Hawk Strategic Solutions

What you don’t know can hurt your ability to connect with the fastest growing generation in our workforces. All business leaders should send their managers, sales, operations, and front line people to this powerful presentation!

Focal Points:
• Things you need to know that matter
• A “one size fits all” generation, or not?
• Skills, respect, who’s skill is best?
• Asking versus telling?
• How Millennials view and use technology compared to Baby Boomers
• Communications – myths to avoid
• Have questions? Send in advance to ifmahr@gmail.com & we’ll be sure to address them at the chapter meeting.

Register for the November Chapter Meeting

Donna Hawker is a psychology major and pre-med student at Old Dominion University. As a local to Virginia Beach, she is dedicated to serving the community. Donna volunteers at Virginia Beach Emergency Medical services as an Emergency Medical Technician and Remote Area Medical Clinic that provides free healthcare to the uninsured throughout rural areas in America.

Elizabeth Duncan-Hawker, MBA is an experienced corporate strategist skilled at assessing viability and introducing new products and services into marketplaces to grow. She is highly recognized as a connector amongst our communities. She is a dynamic speaker, consultant, and trainer who enjoys sharing her wisdom and tips to help others strategically grow in their business relationships to boost sales and growth.

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