



#### VOLUME 1,

JUNE 30, 2006



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# NAUTICUS TOUR SHOWCASES NEW EXHIBITS & PARTNERSHIPS:

If you missed the tour, you missed a great opportunity to see one of Norfolk's most happening venues. Many of you have driven past and thought, I really should visit sometime and for those who attended the luncheon, they were not only given a guided tour, but also tidbits about the new ventures and partnerships at the National Maritime Center. The joint venture now includes the Battleship Wisconsin, Hampton Roads Naval Museum, NOAA at Nauticus, and Cruise Norfolk.

The tour enabled a birds eye view of the 36 million dollar cruise terminal well underway. This 80,000 SF facility will be the most state of the art facility in the country. Dubbed the "Cruise and Celebration Center" it is scheduled for a March 2007 opening. The terminal will not only be a docking facility but also have venues to host special events from a few hundred to a few thousand.

This summer is filled with programs and camps for children from kindergartners to aspiring Oceanographers. There were more than a few kids at heart among the facility managers as they stopped to see, touch, and interact with the exhibits. If you want to see and learn more visit the National Maritime Center website at www.thenmc.org or just talk to any the 30 or so IFMA members who turned out!





#### FMA-HAMPTON ROADS

## COMMUNITY SERVICE:

IFMA Hampton Roads donated \$500 to the Southeastern Virginia Foodbank at the June meeting. Marianne Smith from the organization was on hand to receive the check and told us that the \$500 donated would provide 2,000 meals for those in need.

Since opening their doors in 1981, the Foodbank has been assisting Southeastern VA neighbors in need by providing food and household products. In the last 6 years alone, they have distributed over 50 million pounds of food to disadvantaged children, working poor families and senior citizens on fixed incomes. The numbers of those they serve are growing, but with a coordinated effort, they believe they can turn the tides and ensure that no one in our community goes hungry.

Here are some of the milestones they've accomplished in the past 25 years; moved locations four times, and now are located in a 75,000 square foot building and warehouse on Tidewater Drive in Norfolk. In the early years, they had one service vehicle serving residents in our area. Now, they have a fleet of 10 refrigerated trucks to distribute food to individuals who live in the Foodbank's 3,300 square mile service area. Their youngest residents have also seen the impact of their growth. At present, they have 27 Kids Cafe sites, an after-school feeding program to give latchkey, low-income children a safe, nurturing environment where they receive a hot meal before returning home in the evening. In 1984, they expanded their operations by opening a branch on the Eastern Shore in order to serve two of the poorest counties in our state, Accomack and Northampton. From just a handful of agencies that distributed the food to those who need-they now have 511 partners serving in every community in our region. Additionally, their volunteer numbers have grown enormously from just a small number to over 3,100 people giving of their time and talent by providing a staggering 18,500 hours annually. But most importantly, they have become the #1 safety net for friends in our community who are unable to feed themselves on a daily basis.

They are proud of their many accomplishments to date and have great plans for next quarter century to come. IFMA Hampton Roads is proud to help our neighbors too!

Marianne Smith with the Southeastern VA Foodbank receives donation from Pete Burke, IFMA-HR President



Find us on the web:

www.ifma-hamptonroads.org

## JULY 2006

SUN	MON	TUE	WED	THU	FRI	SAT
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## SEPTEMBER 2006

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## AUGUST 2006

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## OCTOBER 2006

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### SCHEDULE OF Events

- 07/11 Board Meeting
- NO Chapter Meeting in July
- 08/08 Board Meeting
- 08/22 Summer Social
  - 67th St. Beach Club
- 09/12 Board Meeting
- 09/19 Chapter Meeting:

@ to be determined

- 10/10 Board Meeting
- 10/17 Chapter Meeting
  - @ to be determined

Stay Tuned & check IN

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## **Board Elections Held**

With a twinkle in his eye, Pete Burke explained the election process and passed out the ballots to IFMA Hampton Roads members at the June meeting.

After having served as President for the past four years Pete was relieved to find his name NOT on the ballot!

Also leaving the board this year were Bud Schladelman who had served for the past two terms as Vice-President. Bud headed the vendor trade show held last year in Norfolk. Pulling it all together took a lot of extra effort but it came off without a hitch, if you don't count the freak snowstorm!

Phyllis Woodhead has stepped out of the position of communications chair. During her tenure IFMA Hampton Roads saw the return of a quarterly newsletter that kept members in touch with happenings and upcoming events.

A new position was created last year and quickly filled by Holly Nugent. As Community Relations Chair, Holly has helped IFMA-HR to reach out to the community building awareness and providing members with the opportunity to support the community where they live and work. Lisa Zawacki, with Rose & Womble will also be continuing to serve in the position of Secretary. Lisa first "volunteered" to serve on a committee last year and quickly stepped in to fill a vacancy in the Secretary's position last year.

Michael Lee who has served for several years as the Membership Chair will be stepping up to the Vice- President position supporting our new President as they continue to lead and direct the Association for the next term.

Michelle Gold will be serving as our new President having moved into the position from Treasurer where she has served for several years. Replacing Michelle is a new face to the board and the membership, Gordan Taylor. Gordon comes to us from the Northern Virginia area with EBC Millicare. He was very active with a large and vibrant IFMA association in Maryland and brings several years of experience as a participating IFMA member. Another new face to the group, Michael Shaffer, with Servepro of Chesterfield, has recently left the armed services and is jumping right into "service" as our new Communications Chair.

And lest we not forget, our Sponsorship Chair, Candi James with Prestige Flooring. Candi can be seen at most every event, everywhere, extolling the great virtues of our association and has been successful in bringing on many new sponsorships that help support our association and endeavors.

There is one important position that still needs to be filled, the Education Chair. Our past Chair, Scott Herring has relocated to North Carolina where he will be coordinating efforts to build missions for his church.

If you would like to get involved and work on our education programs for the next year please speak up! Contact anyone on the board or AI Veeck with any questions you may have.



# Mark you Calendar and don't miss! The IFMA Annual Summer Social

Come and let your hair down, break out those bold prints, and leave the work at home! This year's event will be held at the 67th Street Beach Club on Atlantic Ave. from 6-9pm August 22nd. Flyers to follow, so stay tuned, and limber up!







## SPONSOR TIPS AND NEWS

#### Going Green!



## BY GORDON TAYLOR, MILLICARE TEXTILE & CARPET CARE

Sustainability offers a long list of financial and social benefits for businesses, and recent studies have shown that the costs of going and staying green are eclipsed by lowering standard operating costs in a relatively short period of time. At the same time, however, many facility managers typically don't consider the impact that something as simple as their choice of a textile and carpet cleaning system can have on achieving sustainable workplaces.

The U.S. Green Building Council's LEED for Existing Buildings (LEED-EB) is a standard that allows building managers to earn points towards certification by operating existing buildings in a more sustainable manner. While facility managers will need to take a variety of other steps to achieve LEED-EB certification, using dry polymer-based systems for textile and carpet cleaning can make many contributions to LEED-EB points in a number of areas:

*Water Efficiency* – LEED-EB certification requires that buildings maximize water efficiency in a manner that reduces the burden on water supply and waste water systems. Companies can achieve a total of five points in this category by meeting the prerequisites of water consumption and discharge water compliance, and with water efficient landscaping, innovative wastewater technologies and water use reduction.

Using a dry polymer based cleaning system can assist in reducing a company's water usage when compared to the average hot water extraction carpet cleaning system, which requires 50 gallons of water for every 10,000 square feet of carpet cleaned. Other practices – using low-flush toilet systems, collecting rainwater, and using sensors rather than taps for sinks in bathrooms, to name a few – can also be incorporated to gain the water reduction levels required to earn the LEED-EB water efficiency credits.

*Materials and Resources* – Up to 16 LEED-EB points can be earned in this category through methods such as reducing construction waste and using resources that are reused or contain recycled content. Facility managers using dry-polymer cleaning – either as the primary cleaning agent or as a follow-up to hot water for areas with heavy soil – are able to get a jumpstart in this area through the cost and environmental benefits of prolonging the life of textiles and carpet.

Implementing a preventive maintenance program for textiles and carpet using the dry polymer system will extend the useful life of their carpet and textiles, thus reducing the amount of materials that needs to go to landfills. Employing other practices such as using local materials to minimize transportation resources and costs and using high-recycle content of building materials and finishes also plays a significant role in helping buildings achieve points in this area.

*Indoor Air Quality* – Using low-emitting materials for textiles and carpet, barrier mats at entry ways to trap soil before it enters the building, and low environmental impact equipment and policies are among the many ways facilities can earn up to 22 LEED-EB points in this category. Most dry polymer systems are safe, low emitting and nontoxic. They also go a step further in the cleaning process by not only removing the dirt, but by ridding carpet of the allergens that exist in the average workspace's carpet and textiles. Moreover, dry-based systems do not promote the growth of mold and mildew.

These facts make it obvious that all cleaning systems are not created equally when it comes to implementing sustainable practices in facility management. Using the dry polymer method can enable facility managers to get the job done in cleaning their textiles and carpet, reap the benefits of contributing to LEED-EB certification and create interior environments that result in happier occupants, more productive employees and a healthier bottom line.



For more information about sponsorship and networking Opportunities contact Candi James at Prestige Floors, IFMA Sponsorhip chair; candij@prestigefloors.com