



# QUARTERLY NEWS & INFORMATION

NOVEMBER 2007

VOLUME 2

## INSIDE THIS ISSUE

Community Outreach- Mayflower Marathon	4
Sponsor Appreciation & Social 2007 Pictures	2
President's Message & Board Contact Info	3
Fare-thee-well- Treasurer: Gordy Taylor	3
Sponsor Listing and Information	4
Golf Outing Pictures & Winning Teams Listed	5
Crossword Puzzle- IFMA Word Power	5

## 2007 GOLF OUTING WITH ASHRAE

### CHESAPEAKE GOLF CLUB

IFMA Hampton Roads set aside a day for golf with our friends from ASHRAE. The friendly competition took place on October 12th, 2007 at the Chesapeake Golf Club. We enjoyed picture perfect weather and plenty of ice cold refreshments during play. The day ended with an excellent cook-out style meal and many prizes. We even managed to raise some money for charity. See pages 6-7 for pictures.

### ANNUAL SPONSORSHIP APPRECIATION NIGHT

We came together on August 21st, 2007 at the Half Moone Cruise and Celebration Center in Norfolk. The rain was falling heavily outside, but wasn't able to dampen our spirits inside. Great food & fun music complimented the casual conversation. Thank you to all the sponsors who make our chapter events a success time after time. If you missed it we hope to see you next year. Check out the photos on page two.



The Mayflower Marathon takes place on 16 Nov 07. The Foodbank needs your help! See page 4 for details on how you can help.



"If you think it's hard to meet new people, try picking up the wrong golf ball."  
- Jack Lemmon

## UPCOMING EVENTS

### Board Meetings:

11/13, 12/11, 01/08

### Chapter Programs:

11/20 Chesapeake Conf.  
Center: Under Floor Air

12/18 Holiday Social  
Virginia Beach

01/15 Canon Facility Tour  
Chesapeake



Chesterfield \* Tri-Cities \* Newport News



CHERRY CARPET  
Another way of saying Quality





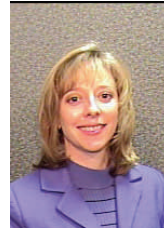
# Summer Social 07 in Pictures



## PRESIDENT'S MESSAGE Michelle Gold, FMA

### THANK YOU SPONSORS

I would like to put forth a special **thank you** to our Sponsors. Sponsorship dollars enable our Chapter to develop and grow. In addition to supporting our organization's financial strength, these monetary gifts have enabled our organization to host the annual Season Kick-off and Holiday parties. These events allow our members to socialize outside of the standard IFMA meetings to further develop our special FM network. These monies also support our annual charitable contribution to local organizations such as the Foodbank, The Seton House, and the Judeo-Christian Outreach Center.



On several occasions, I have heard the questions, "What is the difference between Associate Membership and Sponsorship? Why should I participate in both programs?" Associate Members share the same benefits as our Professional Members. Local membership dues pay for chapter administration and subsidize the costs of monthly luncheon programs. Sponsorship dollars are used for all other chapter costs including the monthly meeting costs not covered by dues and meeting fees paid at the door, the social events and charitable contributions mentioned above, and professional recognition & Board appreciation gifts. Simply put, sponsorship dollars are the sustenance for our Chapter.

As our Chapter matures, I would like to see sponsorship dollars contribute to paid speakers with programs that offer educational credits toward renewal of our Members' Professional Designations. I would also like to see these monies enable at least one Board Member to attend IFMA World Workplace. This will develop our leadership and give our chapter more of a national presence within the IFMA organization.

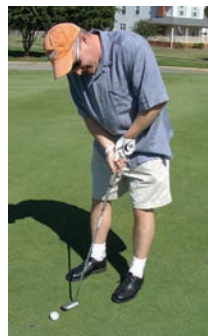
One of our Sponsors recently explained to me that he feels like his sponsorship dollars are an investment in the Facilities Management profession. Promoting the profession helps secure the foundation of his company's financial success. On that note, I would like to re-emphasize the Chapter's appreciation for all our Sponsors do for us. Thanks again to all of you for your support. We wish you success in all your professional endeavors!

### THANK YOU AND FARE-THEE-WELL FOR GORDY TAYLOR

Gordy has served our chapter as Treasurer for two years. He was usually the first person everyone saw as they showed up for events. Gordy always went the extra-mile helping with any event. We want to say one last thank you and wish him best of luck with his new opportunity.

### HAIL TO NANCY MITCHELL-VEECK INCOMING TREASURER

Nancy has been with Damuth Trane for over ten years and has been active with our chapter for years; working quietly behind the scenes. Welcome aboard and thank you for taking over the Treasurers position!



### BOARD & COMMITTEE CHAIRS:

**President,** Michelle Gold

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**Vice-Pres,** Michael Lee

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**Treasurer,** Nancy Mitchell-Veeck

[email coming next issue](#)

**Secretary,** Lisa Zawacki

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**Administrator,** Al Veeck

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### How to Reach Our Chapter:

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Phone: (757) 313-7400

**Contact the Editorial Staff:** Send comments and suggestions to the editorial staff. Article submissions are welcome and will be considered by the Chapter Board.

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**Phone:** (757) 244-8467

**email:** [mshaffer@servproctn.com](mailto:mshaffer@servproctn.com)



## CHAPTER MEMBERS CAN MAKE A DIFFERENCE

Holly Nugent



Our IFMA Chapter supports community charities. This year we continue support of the Foodbank of Southeastern Virginia. The Foodbank can always use monetary donations. However, there are a number of volunteer opportunities that will help as well. This time of year some major events require additional support. IFMA of Hampton Roads hopes to have a coordinated volunteer force for the Mayflower Marathon. Holly Nugent is coordinating our team effort. Find how you can help below.

**The 11th Annual Fox Mayflower Marathon** This is a HUGE food drive for the Foodbank. It takes many volunteers to receive and process donations and food items. It's a great experience to be part of and you will meet many like minded people in the community. This year I hope that you can join us! Even one 3-4 hour shift can make a difference. You may also drop-off

non-perishable food items, monetary donations, and/or volunteer just a few hours of your time at drop off locations. Food and refreshments are provided for volunteers. Perhaps you would even like to sponsor a food drive at your company and drop-off the harvest.

Contact Holly at: [hnugent@harrisconnect.com](mailto:hnugent@harrisconnect.com) for details on how to sign-up. We hope IFMA members can work together.

Upcoming event on April 8th, 2007: Taste of Hampton Roads. This one night event showcases area restaurants and is paid for by donations from businesses and contributions. Come and sample the dishes of local chefs and bid on some wonderful silent and live auction items. The event is a sell out every year. Volunteer opportunities are available in greeting participants, set up and break down of areas, silent auction and many more. Details on this one will follow.

Finally, please do not forget that the Foodbank is always looking for volunteers to work directly at the Foodbank. Literally thousands of people require help throughout the year. Food is coming in on a daily basis and they welcome volunteers to help in sorting and processing. Believe it or not, the Foodbank DOES run out of food and people do continue to go hungry. Anything that you can do in this effort will help someone else.



**WHAT: 11th Annual 106.9 The Fox Mayflower Marathon**, 53 hour Thanksgiving food drive.

**WHEN: Friday, 10:00 am, November 16 thru Sunday, 3:00 pm, November 18, 2007**

**Southside: Virginia Beach-** at the **Pembroke Mall**

**Peninsula: Newport News-** at **The Original Mattress Factory** in the Oyster Point Shopping Center, 306 Oyster Point Rd in Newport News.



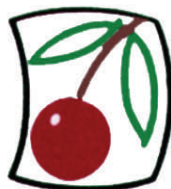
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Textile and Carpet Care



BUTLER PAPER  
RECYCLING



**CHERRY CARPET**  
*Another way of saying Quality*

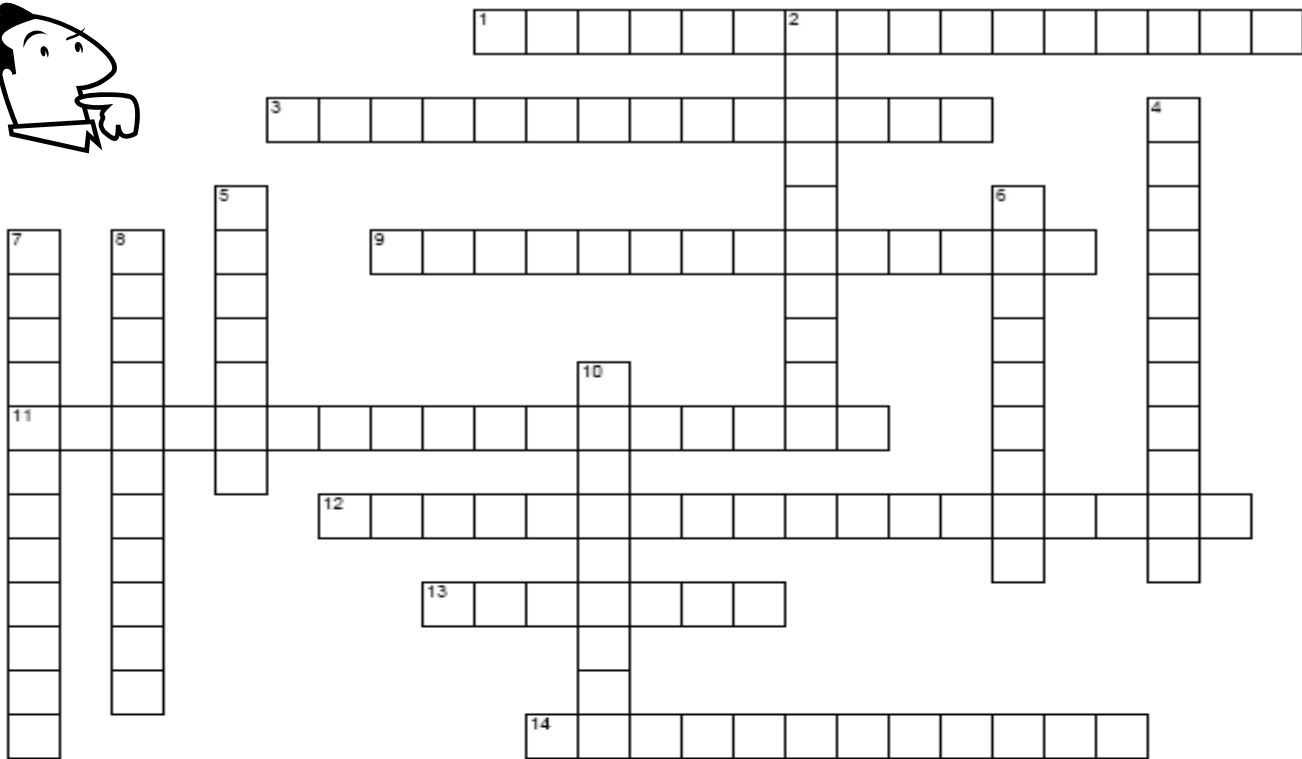
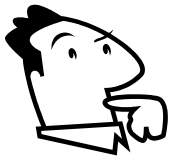
BECK ROOFING  
CORPORATION



Drying Solutions  
INCORPORATED



# IFMA WORD POWER—TEST YOUR KNOWLEDGE



## Across

1. Regular cleaning of surfaces even if dirt is not visible.
3. An additional electrical power source that complements the primary source; may consist of a second generator or an entire duplicate electrical service.
9. The number of full and part-time employees, contract workers and/or tenants located at the facility(ies).
11. A system that uses a refrigeration cycle to provide cooling in commercial buildings. These absorb heat at low temperatures and reject it at high temperatures.
12. The portion of a building that is a public corridor or lobby. It is further defined as space required for access by all occupants.
13. Objective means of measuring performance and effectiveness. Often called KPI.

## Down

2. A lease that vests all responsibility for operating costs with the lessor, who assumes the full risk of any increases in these costs.
4. Any type of space designated for occupant usage, either an open or an enclosed area, where an occupant can be seated.
5. An insurance company specialist who determines statistical probabilities and rate structures.
6. Rooms that are more than one story in height. These areas exist on upper floors, such as atriums, light wells or lobbies.
7. Calculated by subtracting major vertical penetrations, interior parking space and void areas from facility interior gross area.
8. An extra covering installed on wall surfaces for added protection at and below the chair line.
10. The total number of moves completed in a 12-month period divided by the average number of occupants during the same period multiplied by 100 percent.



Across: 1 ginaelc egitserp, 3 rewoptnadnuder, 9 noitalupop, 11 rellihc noitprosba, 12 noitalucric yramirp, 13 scirtem.

Down: 2 esael ssorg, 4 noitatskrow, 5 yrautca, 6 saera diow, 7 saera elbatner, 8 gnitocsniaw,



## Congratulations to our Champions

Overall best score 54: Team Millicare by EBC- Gordy Taylor, Gardner Winstead, Peter Burke, Bill Dorson

IFMA's Best 60: Team Belfor- Lee Jackson, Lee Sheridan, Sean Stuart, Richard Cilley

ASHRAE's Best 55: Team Bowman Foster- Bill Wisilosky, Steve Osbore, Steve Robey, Ian Peraha







# 2007 Golf Outing With ASHRAE

